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U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE								
RESPONSE TO NOT AMENDMENT (37 CI	Attorney Docket Number: 11032-3028 PATENT							
Reissue Applicant ROBINSON, Gary B.	Reissue Application No. 09/893,748	Reissue Filing Date 29 June 2001						
Patent Number 5,918,014	lssued 29 June 1999	Examiner CARLSON, J.	Art Unit 3622					
Invention Title AUTOMATED COLLABOR WIDE WEB ADVERTISING	Assignee DoubleClick Inc.							

## Mail Stop AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Attached is a copy of a Notice of Non-Compliant Amendment (37 CFR 1.121) mailed by the Patent Office on May 18, 2006. This notice indicates that the document filed by Applicant on May 12, 2006 is considered non-compliant because "it has failed to meet the requirements of 37 C.F.R. 1.121". Specifically, the notice states that a complete listing of all of the claims is not present.

Applicant respectfully traverses the issuance of this notice by pointing out that the present application is a Reissue application. As stated in 37 C.F.R. § 1.121(i), "[a]ny amendment to the description and claims in reissue applications must be made in accordance with § 1.173." Applicant submits that 37 C.F.R. § 1.173 does not require a complete listing of all of the claims to be present.

Applicant respectfully requests withdrawal of the attached Notice of Non-Compliant Amendment, and asks that the Preliminary Amendment filed on June 19, 2001, as made compliant by Applicant's filings on February 3, 2006 and May 12, 2006, be promptly entered.

Although not believed necessary, the Office is hereby authorized to charge any fees required under 37 C.F.R. § 1.16 or § 1.17 or credit any overpayments to Deposit Account No. 11-0600.

**PATENT** 

Reissue Appl'n No.: 09/893,748 Attny Dkt No.: 11032-3028

The Examiner is invited to contact the undersigned at 202-220-4200 to discuss any matter regarding this application.

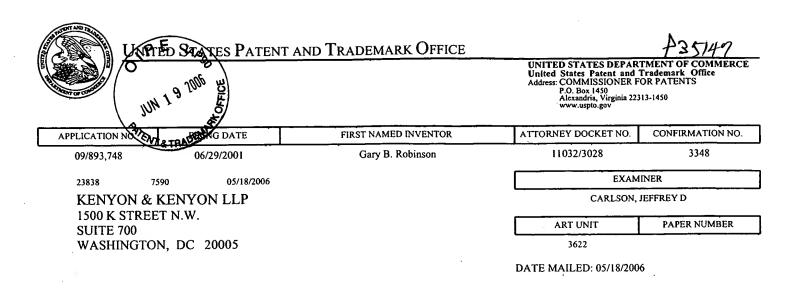
Respectfully submitted,

KENYON & KENYON LLP

Dated: June 19, 2006

Bradley J. Meier (Reg. No. 44,236)

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Please find below and/or attached an Office communication concerning this application or proceeding.

Application No. 1746    Application No. 1746   Art Unit   Art Unit	SIP	E ARRO	OIPE	400						
The amendment (STER 1.121)  The MAILING DATE of this communication appears on the cover sheet with the correspondence address The amendment document filed on			2	Compliant		Application	893,748	Applicant	(s)	
The amendment document filed on 5-12-00 is considered non-compliant because it has failed to meet the requirements of 37 CFR 1.121. In order for the amendment document to be compliant, correction of the following item(s) is required.  THE FOLLOWING MARKED (X) ITEM(S) CAUSE THE AMENDMENT DOCUMENT TO BE NON-COMPLIANT:	A) EN	ETRA mend	ment (37	R 1.121	<i>'</i> )	Examiner		Art Unit	`	
The amendment document filed on 5-12-00 is considered non-compliant because it has failed to meet the requirements of 37 CFR 1.121. In order for the amendment document to be compliant, correction of the following item(s) is required.  THE FOLLOWING MARKED (X) ITEM(S) CAUSE THE AMENDMENT DOCUMENT TO BE NON-COMPLIANT:		The MA	ILING DATE o	f this communic	ation app	ears on the o	cover sheet with the	corresponde	nce addr	ess
1. Amendments to the specification:   A. Amended paragraph(s) do not include markings.   B. New paragraph(s) should not be underlined.   C. Other	req	e amendment duirements of 33 uired.	locument filed 7 CFR 1.121.	I on $\frac{5-12}{100}$ In order for the	2-06 amendm	is conside ent docume	ered non-compliant nt to be compliant, o	because it h correction of	as failed the follov	to meet the wing item(s) is
2. Abstract:	ŢΗ	1. Ameno	Iments to the Amended par New paragrap	specification: agraph(s) do no	ot include	markings.	NT DOCUMENT TO	BE NON-C	OMPLIAI	NT:
A. Not presented on a separate sheet. 37 CFR 1.72.     B. Other		∐ C.	Other							
A. The drawings are not properly identified in the top margin as "Replacement Sheet," or "Annotated Sheet" as required by 37 CFR 1.121(d).   B. The practice of submitting proposed drawing correction has been eliminated. Replacement drawings showing amended figures, without markings, in compliance with 37 CFR 1.84 are required.   A. Applicant to the claims:   A. A complete listing of all of the claims is not present.   B. The listing of claims does not include the text of all pending claims (including withdrawn claims)   C. Each claim has not been provided with the proper status identifier; and as such, the individual status of each claim cannot be identified. Note: the status of every claim must be indicated after its claim number by using one of the following status identifiers: (Original), (Currently amended), (Canceled), (Previously presented), (New), (Not entered), (Withdrawn) and (Withdrawn-currently amended).   D. The claims of this amendment paper have not been presented in ascending numerical order.   E. Other:		A.	Not presented	d on a separate	sheet. 37	CFR 1.72.				
A. A complete listing of all of the claims is not present.    R. The listing of daims does not include the text of all pending claims (including withdrawn claims)   C. Each claim has not been provided with the proper status identifier, and as such, the individual status of each claim cannot be identified. Note: the status of every claim must be indicated after its claim number by using one of the following status identifiers: (Original), (Currently amended), (Canceled), (Previously presented), (New), (Not entered), (Withdrawn) and (Withdrawn-currently amended).   D. The claims of this amendment paper have not been presented in ascending numerical order.   E. Other:	-	☐ A.	The drawings "Annotated Si The practice of Showing ame	are not properl heet" as require of submitting pro	ed by 37 Coposed do	CFR 1.121(d rawing corre	). ction has been elim	inated. Rep	lacement	t drawings
http://www.uspto.gov/web/offices/pac/dapp/opta/preognotice/officeflyer.pdf  TIME PERIODS FOR FILING A REPLY TO THIS NOTICE:  1. Applicant is given no new time period if the non-compliant amendment is an after-final amendment with corrections, the entire corrected amendment must be resubmit the non-compliant after-final amendment with corrections, the entire corrected amendment must be resubmitted within the time period set forth in the final Office action.  2. Applicant is given one month, or thirty (30) days, whichever is longer, from the mail date of this notice to supply the corrected section of the non-compliant amendment in compliance with 37 CFR 1.121, if the non-compliant amendment is one of the following: a preliminary amendment, a non-final amendment (including a submission for a request for continued examination (RCE) under 37 CFR 1.114), a supplemental amendment filed within a suspension period under 37 CFR 1.103(a) or (c), and an amendment filed in response to a Quayle action.  Extensions of time are available under 37 CFR 1.136(a) only if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action.  Failure to timely respond to this notice will result in:  Abandonment of the application if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action; or  Non-entry of the amendment if the non-compliant amendment is a preliminary amendment or supplemental amendment.		□ A B C	A complete list The listing of Each claim ha of each claim number by us (Previously portion of Cher:	sting of all of the claims does not as not been procent cannot be iden sing one of the fresented), (New this amendments	include to vided with tified. No collowing so v), (Not en nt paper h	he text of all in the proper ote: the statu status identif intered), (With mave not bee	pending claims (inc status identifier, and is of every claim mu iers: (Original), (Cur ndrawn) and (Withdon presented in asce	I as such, the state of the second control o	e individo ted after ded), (Ca dy ameno rical orde	ual status its claim anceled), ded). er.
<ol> <li>Applicant is given no new time period if the non-compliant amendment is an after-linal amendment of an amendment filed after allowance. If applicant wishes to resubmit the non-compliant after-final amendment with corrections, the entire corrected amendment must be resubmitted within the time period set forth in the final Office action.</li> <li>Applicant is given one month, or thirty (30) days, whichever is longer, from the mail date of this notice to supply the corrected section of the non-compliant amendment in compliance with 37 CFR 1.121, if the non-compliant amendment is one of the following: a preliminary amendment, a non-final amendment (including a submission for a request for continued examination (RCE) under 37 CFR 1.114), a supplemental amendment filed within a suspension period under 37 CFR 1.103(a) or (c), and an amendment filed in response to a Quayle action.</li> <li>Extensions of time are available under 37 CFR 1.136(a) only if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action.</li> <li>Failure to timely respond to this notice will result in:         <ul> <li>Abandonment of the application if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action; or             <ul> <li>Non-entry of the amendment if the non-compliant amendment is a preliminary amendment or supplemental amendment.</li> <li>All 272-6574</li> </ul> </li> </ul></li></ol>	For http	further explana o://www.uspto.g	ation of the ar	nendment form es/pac/dapp/opl	at require a/preogno	d by 37 CFF tice/officefly	R 1.121, see MPEP er.pdf .	§ 714 and th	ie USPT( 記詞)	O website at
filed after allowance. If applicant wishes to resubmit the non-compliant after-final amendment with corrections, the entire corrected amendment must be resubmitted within the time period set forth in the final Office action.  2. Applicant is given one month, or thirty (30) days, whichever is longer, from the mail date of this notice to supply the corrected section of the non-compliant amendment in compliance with 37 CFR 1.121, if the non-compliant amendment is one of the following: a preliminary amendment, a non-final amendment (including a submission for a request for continued examination (RCE) under 37 CFR 1.114), a supplemental amendment filed within a suspension period under 37 CFR 1.103(a) or (c), and an amendment filed in response to a Quayle action.  Extensions of time are available under 37 CFR 1.136(a) only if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action.  Failure to timely respond to this notice will result in:  Abandonment of the application if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action; or  Non-entry of the amendment if the non-compliant amendment is a preliminary amendment or supplemental amendment.  Hard Marketter (ST) of the supplemental amendment is a preliminary amendment or supplemental amendment.	TIM	IE PERIODS F	OR FILING A	REPLY TO TH	IIS NOTIC	Œ:		5/23/0	Paul	
corrected section of the non-compliant amendment in compliance with 37 CFR 1.121, if the non-compliant amendment is one of the following: a preliminary amendment, a non-final amendment (including a submission for a request for continued examination (RCE) under 37 CFR 1.114), a supplemental amendment filed within a suspension period under 37 CFR 1.103(a) or (c), and an amendment filed in response to a Quayle action.  Extensions of time are available under 37 CFR 1.136(a) only if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action.  Failure to timely respond to this notice will result in:  Abandonment of the application if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action; or  Non-entry of the amendment if the non-compliant amendment is a preliminary amendment or supplemental amendment.  STI-272-6574	1.	filed after allow	vance. If app	licant wishes to	resubmit	the non-cor	npliant after-final an	nendment wi	th correc	ctions, the
amendment or an amendment filed in response to a <i>Quayle</i> action.  Failure to timely respond to this notice will result in:  Abandonment of the application if the non-compliant amendment is a non-final amendment or an amendment filed in response to a <i>Quayle</i> action; or  Non-entry of the amendment if the non-compliant amendment is a preliminary amendment or supplemental amendment.  511-272-6574	2.	corrected sec amendment is request for co	ction of the no one of the fo ntinued exam	on-compliant an llowing: a prelin ination (RCE) u	nendment ninary am Inder 37 C	t in compliar endment, a CFR 1.114),	ice with 37 CFR 1.1 non-final amendme a supplemental ame	21, if the noo nt (including endment filed	n-complia a submi	ant ssion for a
Abandonment of the application if the non-compliant amendment is a non-final amendment or an amendment filed in response to a Quayle action; or Non-entry of the amendment if the non-compliant amendment is a preliminary amendment or supplemental amendment.  511-272-6574		Extension: amendmen	s of time are t or an amend	available under Iment filed in re	37 CFR sponse to	1.136(a) <u>onl</u> o a <i>Quayle</i> a	y if the non-complian ction.	nt amendme	nt is a no	on-final
amendment. 211-272-6574		Abando filed in r	nment of the esponse to a	application if the Quayle action;	ne non-coi or	mpliant ame				
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